



Press release

DVB-H now available in all Austrian regional capitals

Bonn/Vienna, August 08, 2008 – Mobile-TV launches its second phase in Austria. With the start today, Mobile-TV will expand the coverage area of the new transmission standard DVB-H to include the greater areas of Bregenz, Eisenstadt, Graz, Linz and St. Pölten. MEDIA BROADCAST has supplied the regions Vienna, Salzburg, Innsbruck and Klagenfurt with DVB-H since early June 2008.

The new regions will now also be able to receive 15 TV programs as well as five radio programs. The program portfolio of DVB-H includes the four made-for-mobile TV channels LAOLA1.tv, LALA TV, Krone TV and Red Bull TV, but also ORF1, ORF2, ATV, Puls4, Pro7 Austria, RTL, Sat1 Österreich, VOX, RTL2, N24 and SUPER RTL as well as the radio stations Hitradio Ö3, Ö1, FM4, KroneHit and lounge.fm.

Dr. Bertold Heil, managing director of MEDIA BROADCAST AT adds: "By mid-December, we will be able to close gaps and provide DVB-H to even more regions. It is our goal to enable more than 50% of the Austrian population to receive DVB-H by the end of the year".

Great demand for DVB-H offers in Austria

The participating mobile phone providers are more than satisfied by customer demand for Mobile-TV: "Mobile television is as popular today as never before. The European soccer championship was the right catalyst for TV on your mobile phone and has made Austria a showpiece for Mobile-TV", said **Berthold Thoma**, CEO of Hutchison 3G Austria. "Mobile-TV is a complete success for us and with the start of DVB-H we were able to enhance our role as pioneer in this segment."

Michael Krammer, CEO of ONE added: "Customers of ONE are enthusiastic about our Mobile-TV offer, which is confirmed by the high level of demand for our DVB-H mobile phone, Nokia N77. This service will be available to an even larger target audience with the expansion of the network."

Hannes Ametsreiter, Chairman of Marketing of mobilkom Austria explains: "The success of Mobile-TV shows that we are on the right track. We have found a broad basis for cooperation for DVB-H with international recognition. With the continued expansion of the network we will reach even more customers that decide to enjoy mobile television."

Further information regarding the offer of mobile phone providers and DVB-H capable terminal devices is available on the Internet at:

Hutchison 3G Austria: <http://www.drei.at/dvbh>

ONE: <http://www.one.at/handytv>

mobilkom austria: <http://www.mobilkomaustria.com> as well as
<http://www.A1.net/>

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The **TDF Group** is a leading provider of terrestrial broadcast services in Europe with locations in France, Germany, Finland, Hungary, Spain, the Netherlands, Poland, Estonia and Monaco. TDF offers a broad service portfolio for radio/television stations and telecommunications providers.

The TDF Group is present across the entire broadcasting value creation spectrum, including contents recording and editing, play-in/play-out technologies and analog/digital terrestrial broadcast networks including HD and Mobile-TV.

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